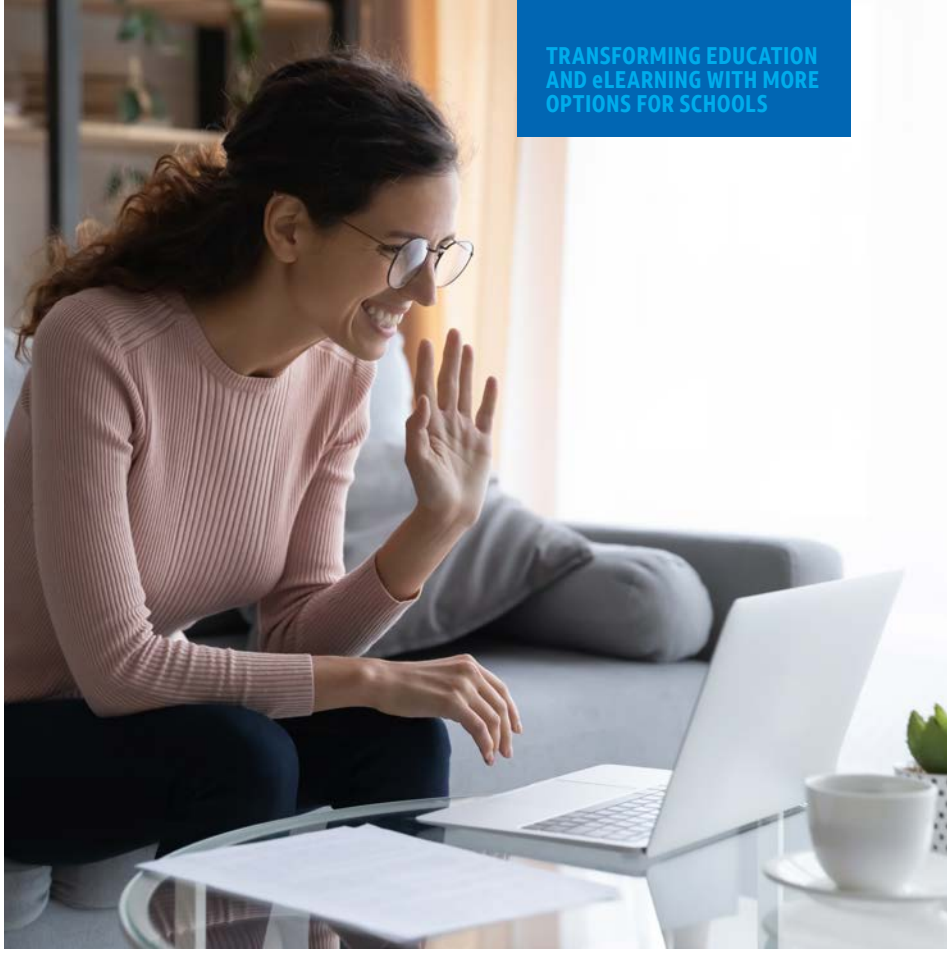
Transforming Education and eLearning with More Options for Schools

As schools across the country are faced with the challenge of standing up two classrooms, back to school and remote learning, affordable connectivity solutions are essential. Now more than ever, schools need options to minimize disruptions and continue to support student learning. And that includes safety protocols, like content filtering, to help students connect more securely to the internet.

That's why we've created this limited time offer for all public and private schools, from K-12 to colleges and universities.



Understanding the promotional data plan:

- Schools that activate at least one eligible data-only line for students, with a qualified unlimited data plan, and order Enterprise Traffic Protector service for that line during the promotional period will get both services for $20/month.
- Throughout the school year student populations can increase so schools will be able to activate additional lines with the services for the same price through 9/30/22.
- We've also made this offer available on a selection of government plans offering unlimited data for tablets, laptops, aircards, and mobile hotspot devices. If you don't have access to an eligible government rate plan, please reach out to your AT&T education sales representative for help.
- In addition, schools can get AT&T Moxee mobile hotspot devices at no cost with qualifying installment agreements on these new qualified lines for students through 9/30/22, subject to availability.*
- After 22GB of data usage, we may have to temporarily slow data speeds due to network congestion.
- The great news is our network continues to perform well. We continuously monitor bandwidth usage with tools that analyze and correlate network statistics. This is standard practice for us and you can stay informed at our AT&T COVID-19 website, under Network.

Highlights about Enterprise Traffic Protector:

- We understand the importance for School Districts to implement appropriately their obligations under the Children's Internet Protection Act (CIPA).
- That's why Enterprise Threat Protector can be utilized by a School District as part of a plan to identify Internet sites so that domains classified as inappropriate can be blocked by the District's acceptable use policy.
- If you'd like to learn more about Enterprise Traffic Protector, please visit this site.

Supporting Schools in summertime:

- Schools can also temporarily suspend service to each student line for up to 3 months in a 12-month period.
- During the suspension, the monthly service charge for the data plan will be reduced to $0.01/month, bill credits will cease, and the service charge for Enterprise Traffic Protector will be waived.
- Installment agreement charges for equipment, if any, are not eligible for a temporary suspension.
- Suspending service does not extend service discounts past 9/30/22.

*Please read the important requirements:

- This is a limited time offer (ends 9/30/20 in Puerto Rico) and is available for existing or new public and private K-12 schools, colleges and university customers on existing or new agreements
- During the promotion period, customers must activate at least one new line ($19/mo. after credits) for an eligible data-only device (tablet, laptop, aircard or mobile hotspot device) with an eligible government rate plan and order AT&T Enterprise Traffic Protector ($1/mo.) for such line.
- Customers will receive service credits for all new eligible lines until 9/30/22 or until the service is cancelled.
- The Mobility service/device and Enterprise Traffic Protector require separate contracts.
- Customers can bring their own device, purchase devices upfront, or with an installment agreement.
- The AT&T Moxee free device offer requires a new line and is $85 on a 0% APR 24-month agreement. The device is free after credits over 24 months. Credits start within 2 bills.
- If the data service is cancelled, data plan and device credits stop & the device balance will be due. And other fees, taxes, charges & restrictions apply.
- For additional details regarding this limited time offer, please read below.

AT&T DATA PLAN AND ENTERPRISE TRAFFIC PROTECTOR OFFER: Limited time offer (ends 9/30/20 in Puerto Rico). Avail. only to qual. public and private K-12 schools, colleges and universities with qual. AT&T agmts for wireless svc and Enterprise Traffic Protector (**Qualified Agmts**) and only for Corporate Responsibility User lines of svc. **New lines only.** Req's new activation for eligible data-only device (tablet, iPad, laptop, aircard or hotspot device) on qual. data-only plan ($50.00/mo.) and Enterprise Traffic Protector ($1/mo.). Customers that add a line w/ qual. data-only plan and Enterprise Traffic Protector ("Qual. Line") during the promotion period will receive monthly credits until 9/30/22 for all Qual. Lines added during the promotion period and any additional Qual. Lines added between 9/30/20 and 9/30/22. Customer may bring own device, purchase upfront at full price or purchase w/ installment agmt. Qual. data plans are Unlimited 3G Laptop & Mobile Hotspot Throttle Plan, Unlimited LTE Laptop & Hotspot Throttle Plan Govt, Unlimited LTE Plan for Government (for iPad), Unlimited LTE Tablet Plan for Government, Unlimited Plan for Government (for iPad), and Unlimited Tablet Plan for Government. **After 22GB of data usage on a line in a bill cycle, for the remainder of the bill cycle, AT&T may temporarily slow data speeds on that line during times of network congestion.** For full plan details, see www.att.com/unlgovtplans. **Data Plan Credits:** Elig. lines will receive monthly credits until 9/30/22 for qual. data plan. Qual. data plan $19/mo. after credits. Must be active & in good standing for 30 days. Credits start w/in 2 bill cycles. **Credits suspended if data svc is suspended, and credits end if data svc is cancelled. Enterprise Traffic Protector:** Requires acceptance of separate agreement; invoiced separately. Enterprise Traffic Protector promotional price is $1/mo. per line; no other discounts apply to Enterprise Traffic Protector. Enterprise Traffic Protector filtering applies to outbound Internet traffic directed to the Access Point Name (APN) provided. Customer may select either a shared APN (pre-set, non-customizable content filter) or private APN (customizable content filter). Additional provisioning interval may apply for private APN. Enterprise Traffic Protector can be used as part of a customer program to implement the Children's Internet Protection Act (CIPA) by identifying the content category of a requested Internet domain (example.com) to enable blocking under an acceptable use policy. Customer is responsible for determining whether use of Enterprise Traffic Protector (using either the shared or private APN option) satisfies customer CIPA requirements. For full details, see www.business.att.com/products/cdn.html. **Device Credits:** Buy AT&T Moxee ($85) on qualifying 0% APR Equipment Installment Plan (24-mo. at $3.55/mo.). Retail price is divided into monthly installments. **Tax on full retail price due at sale.** After all credits, get AT&T Moxee for free. Offer is available for each device activated as new line on eligible rate plan with Enterprise Traffic Protector. Credits start w/in 2 bills. Applied monthly in equal amounts to device over entire agmt term & will not exceed $85 per device. **If you cancel data svc, will owe device balance of up to $85 and you will not receive remaining credits.** Customers that add a Qual. Line during the promotion period may also take advantage of the device offer for Qual. Lines added before 9/30/22, subject to availability. **Return/Restocking Fees:** Return w/in 30 days. Restocking fee up to $55 may apply. Line must be active & in good standing for 30 days to qualify. To get all credits, line must remain active, with eligible service, and on agmt for entire term. If you cancel service, upgrade or pay up/off agmt early your credits may cease. **Temporary Svc Suspensions:** For each line, Customer may request a temporary svc suspension of up to 3 months per 12 month period. During suspension period, the $19/mo. charge for data plan will be reduced to $0.01/mo., data plan credits will be suspended, and the $1/mo. charge for Enterprise Traffic Protector will be waived. Equipment charges are not eligible for suspension. Data plan credits will not continue past 9/30/22 regardless of svc suspension. **Limits: Data and ETP svcs may be used for student eLearning & educational purposes only.** Promotion may not be combinable with other offers/promotions. **Promotion, terms, & restr's subject to change & may be modified or terminated at any time without notice.**

GEN. WIRELESS SVC TERMS: Subject to Qualified Agmts. Deposit: may apply per line. Prices may vary by location. Credit approval, taxes, fees, overage, monthly, other charges, usage, coverage & other restr's apply. Early termination/cancellation fee may apply if customer purchases a subsidized device; see Qualified Agmt for details. See www.att.com/mobilityfees for fees & charges. AT&T svc is subject to AT&T network management policies. See www.att.com/broadbandinfo for details. Int'l and domestic off-net data may be at 2G speeds.

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